



Oakland Family Services

100th Anniversary

Sponsorship Options

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| <p>Centennial Sponsor: All events throughout 2021 \$25,000</p> | <p>All benefits of the Securing the Future Sponsor plus:</p> <ul style="list-style-type: none"> • Company name/logo prominently featured on all event banner(s) throughout 2021. • Priority seating during the event(s) • Total of 10 <u>guaranteed</u> social media mentions and/or tags. • Video clip of company representative at the event for social media sharing and press release(s) • Ad placement opportunities |
| <p>Securing the Future Sponsor \$15,000</p> | <p>All benefits of the Thriving Communities Sponsor plus:</p> <ul style="list-style-type: none"> • Priority seating during the event • Total of seven (7) <u>guaranteed</u> social media mentions and/or tags. • Language for use in sponsor-created press releases or social media posts |
| <p>Thriving Communities Sponsor \$10,000</p> | <p>All benefits of the Forever Families Sponsor plus:</p> <ul style="list-style-type: none"> • Total of five (5) <u>guaranteed</u> social media mentions and/or • Sharing of any sponsor-created video message • Recognition in “appreciation” video from Oakland Family Services’ President/CEO Jaimie Clayton • Opportunity to share branded materials with event participants |
| <p>Forever Families Sponsor \$5,000</p> | <p>All benefits of the Bridging the Gap Sponsor plus:</p> <ul style="list-style-type: none"> • Total of three (3) <u>guaranteed</u> social media mentions and/or tags. • One (1) boosted social media mention/tag. • Company name/logo on marketing materials • Recognition during the event • Social media recognition with group photo |
| <p>Bridging the Gap Sponsor \$1,000</p> | <ul style="list-style-type: none"> • One guaranteed social media mention and/or tag • Company name on marketing materials • Recognition during the event • Recognition on Oakland Family Services’ website • Listing in Oakland Family Services’ 2020-2021 Annual Report |

Building Brighter Futures Marketing Blitz
Reach your hyperlocal audience!

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| <p>Website Approx. 4,500 unique visitors per month</p> | <p>Email Recipients 1,000+ combined followers</p> | <p>LinkedIn, Instagram, Twitter, Facebook Nearly 9,000 combined followers</p> |
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If you would like to discuss your sponsorship, please contact Kristin Benton, Director of Development, at 248.858.7766 ext. 1203, or kbenton@ofsfamily.org.