

CORPORATE SPONSORSHIP OPPORTUNITIES





BUILDING BRIGHTER FUTURES

Oakland Family Services is a private, nonprofit human service organization serving the area since 1921 and touching the lives of more than 40,000 people each year.

The agency provides a continuum of prevention, education and treatment services that span the human life cycle, enrich the lives of children, strengthen families and rebuild lives. Oakland Family Services has three locations across Oakland County, one in Pontiac, one in Berkley and one in Walled Lake.



Our Mission

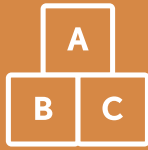
Providing individuals and families the opportunity to build brighter futures.



Our Vision

Communities of thriving individuals and families.





PREVENTION

Oakland Family Services' prevention programs nurture healthy parent/child relationships. They also provide safe and secure homes for children in need, through foster care and adoption.



EDUCATION

Oakland Family Services prepares children for their education future through school readiness and education programs, including our Children's Learning Centers.



TREATMENT

Oakland Family Services addresses barriers to change and empowers individuals to thrive through mental health and substance use treatment for all ages.

PROGRAMS & SERVICES

THE IMPACT OF OAKLAND FAMILY SERVICES



Nearly **85% of individuals** seeking treatment for depression and anxiety reported a decrease in symptoms and an improvement in social, family, and work functioning.



More than **85% of children** ages 0-3 with developmental delays displayed improvement or maintained high scores in key indicators of successful development, leading to skill progression and delay reduction.



Children completing preschool achieved developmental and social gains well above benchmark in **100% of classrooms**, preparing them to enter kindergarten ready to learn.



More than **7,600 childcare providers** and other caregivers attended trainings to improve the quality of childcare in Michigan, provide children with more experiences that foster learning and development, and help children enter school with the skills they need to be successful.



In Specialized Services for Youth, more than **90% of youth** remained in the community (without hospitalization or incarceration).



Important information about mental health, early childhood development and parenting skills, prevention of child abuse and neglect, and more was delivered to Oakland Family Services' social media followers more than **604,000 times**.

Building A Brighter Future Breakfast

Sponsorship Agreement



Please type or print all information exactly as it should appear on event signage, in the program book, and on other recognition lists.

Name _____

Title _____

Company/Organization _____

Address _____

City _____ State _____ Zip _____

Telephone (Day) _____ Fax _____

Email Address _____

Level of Sponsorship (please check one):

- | | |
|---|--|
| <input type="checkbox"/> Building a Brighter Future: \$10,000 | <input type="checkbox"/> Forever Families: \$2,500 |
| <input type="checkbox"/> Securing the Future: \$5,000 | <input type="checkbox"/> Bridging the Gap: \$1,500 |

Name of person who completed this form _____

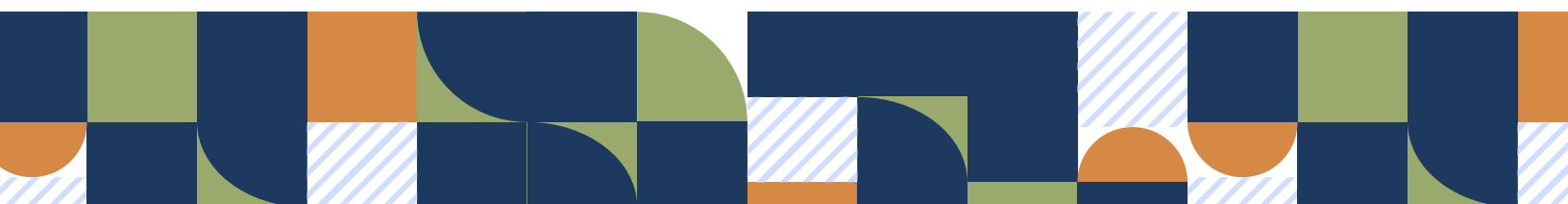
Telephone (Day) _____

Please make your check payable to Oakland Family Services. Mail agreement form and check by March 7 to receive all package benefits. Mail to: Ashley Everhart, Oakland Family Services, 114 Orchard Lake Road, Pontiac, MI 48341 OR to secure your sponsorship by credit card, visit oaklandfamilyservices.org/buildbrighterfutures.

Signature _____ Date _____

Title _____

For questions, please contact Ashely Everhart, Annual Giving Officer, at (248) 858-7766, ext. 1349, or aeverhart@ofsfamily.org.



EVENT

BUILDING A BRIGHTER FUTURE BREAKFAST

APRIL 30, 2024 | THE TOWNSEND HOTEL

BACKGROUND

The Building a Brighter Future Breakfast is critical in raising funds to support our mission – providing individuals and families the opportunity to build brighter futures! It's also our largest fundraising event of the year.

On average, 300 guests from all over Oakland County attend the breakfast. Partner with us for the opportunity to invite guests to the event, encourage employees to volunteer, and show your dedication to the community.

DETAILS

The entire sponsorship is tax deductible.

If you would like to discuss a different level of sponsorship, please contact Ashley Everhart, Annual Giving Officer, at 248-858-7766, ext. 1349.

Please confirm your sponsorship no later than March 7, 2024 to receive all package benefits.

Bridging the Gap Sponsor

\$1,500

- Company name/logo on all Building a Brighter Future marketing materials
- Recognition during the event
- Social media recognition with group photo
- Recognition on Oakland Family Services' website
- Invitation to a Celebration Dinner on June 4, 2024
- Invitation to an exclusive appreciation event in fall of 2024
- Listing in Oakland Family Services' 2023 - 2024 Annual Report

Forever Families Sponsor

\$2,500

All benefits of the Bridging the Gap Sponsor plus:

- Guaranteed three (3) social media mentions and/or tags as part of the Building a Brighter Future Breakfast marketing

Securing the Future Sponsor

\$5,000

All benefits of the Bridging the Gap Sponsor plus:

- Priority seating during the event
- Guaranteed five (5) social media mentions and/or tags as part of the Building a Brighter Future Breakfast marketing
- Video clip of company representative at the event for social media sharing

Building a Brighter Future Sponsor

\$10,000

All benefits of the Bridging the Gap Sponsor plus:

- Company name/logo prominently featured on event banner
- Priority seating during the event
- Guaranteed 10 social media mentions and/or tags as part of the Building a Brighter Future Breakfast marketing
- Video clip of company representative at the event for social media sharing

REACH YOUR HYPERLOCAL AUDIENCE:

4,000 Unique website visitors per month (approximately)

1,000+ Email Listserv combined followers

9,000 Social Media combined followers